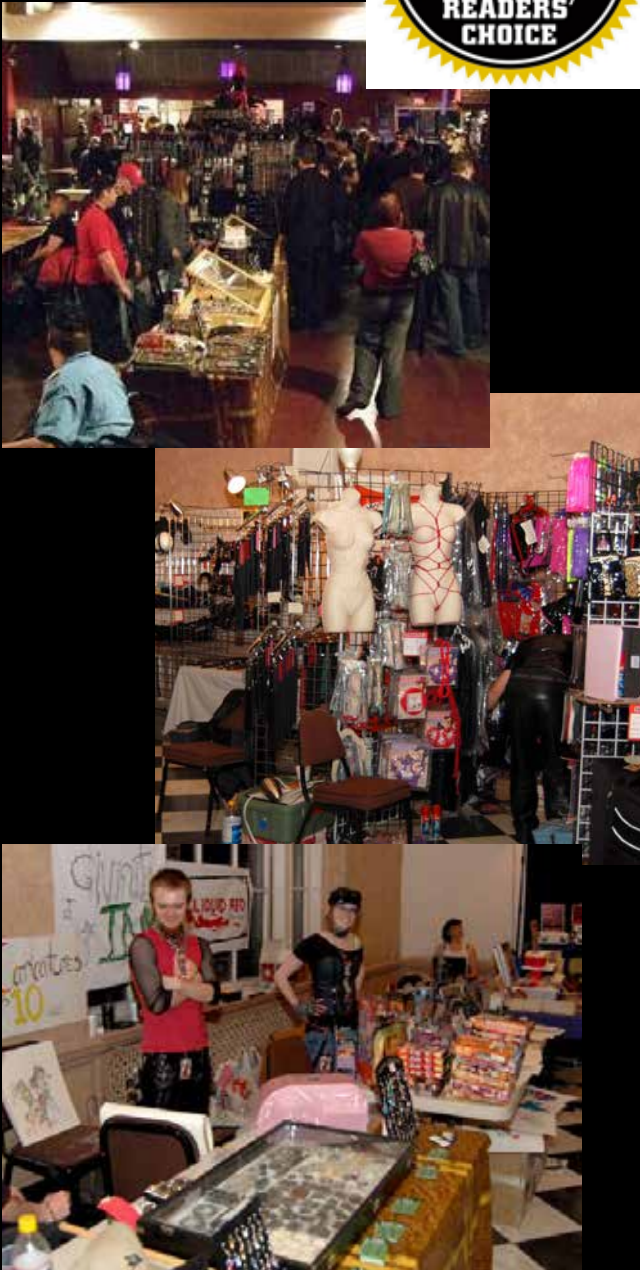


# MARQUIS EXOTICON DETROIT

## Sponsor/vendor INFORMATION

Named BEST FETISH  
PARTY OR NIGHT by  
Metro Times



### Brief:

Marquis EXOTICON Expo & Fetish Weekend (formerly Exotica) is an annual erotic & fetish themed event that features 3 Days and 4 Nights of non-stop erotic activities and entertainment at a very unique concept for a venue in Livonia, Michigan. Guests are treated to 3 days and nights of vendor expos, free seminars by experts, exclusive parties, and live performances. The celebration continues until late night with dancing to music provided by some of the nation's top DJ's, fashion shows by top designers, public play dungeon, and outrageous live performances by world class and celebrity entertainers.

An event hotel will also offer discounted rooms for Exoticon sponsors, vendors, and guests. The hotel is located close to the venue and shuttle service will be offered.

The vendor booths of previous EXOTICON Expos have always sold out months before the event, while rooms at the host hotel tend to fill to capacity quickly. Most of the participants from the previous EXOTICON have already committed to returning for EXOTICON 7, which takes place September 17-20, 2015. Spaces will be filling up fast, so reserve your booth now before it is too late! It should therefore come as no surprise that EXOTICON 7 is already filling up with vendor and sponsorship commitments. As our show of gratitude, we are offering a discount to vendors from EXOTICA 1 only.

# Promoters



Presented in association with Germany's Marquis Fetish & Fantasy Magazine with additional sponsorship from UK based Skin Two Magazine, EXOTICON is quickly establishing itself as one of the top erotic and fetish expo/parties in the United States with an audience/clientele demographic that continues to expand through word of mouth as well as through extensive media attention the event has received. Exotica has already been the subject of many headline articles in a variety of international magazines such as Marquis, Skin Two, Kink and many more of the world's premiere fetish publications.

## Who We Are:

For the past 7 years, the Exoticon group has produced the highly successful Exoticon Detroit Fetish Weekends (aka: Skin Two Exotica Detroit) and X-Ball Detroit (aka: Detroit's Fetish Ball). The Exoticon Group consists of:

- **Vena** (Los Angeles, CA). Vena began producing events in 2006 as part of the Hollywood Bondage Ball group and was pivotal in casting and producing most of the stage shows and performances while Bondage Ball was at the Henry Fonda Theater and The Avalon. During this time, she also helped the group start similar events, such as Sexopolis, Fetish Disco, and The West Coast Fetish Ball. While temporarily living in Michigan, she co-founded Exotica and X-Ball because she noted the lack of high caliber fetish events there.

- **Ally** (Detroit, MI): Ally created the successful Detroit based entertainment group "Chaos Productions" (A.K.A. Chaos Talent) over 10 years ago. The group has done a variety of events nationally including promotional events for stores, clubs, and brands as well as produced major fetish events in the mid west including Exoticon Detroit, X Ball Detroit, Noir Leather's Hellbound and more.

- **Noir Halo** (Las Vegas, NV): Noir Halo has worked in the advertising and marketing industry for 10+ years, she owns a graphic design/advertising business in Los Angeles. She has worked on marketing and advertising campaigns for a variety of businesses including clubs and events. Her work also includes event graphic design for a popular event planner in Beverly Hills, CA.





# history

## Past Successes:

Since 2007, Exoticon Detroit ([www.exoticadetroit.com](http://www.exoticadetroit.com)) has entertained fetish fans with their unique style of combining a fetish vendor fair, seminars, fashion shows, and endless nights of erotic fetish parties in Detroit. From the inaugural Exotica Detroit 1 to Skin Two Exotica Detroit 4 which grew to over 2,000 guests arriving from all over the world. Skin Two Magazine described Exoticon Detroit as an event where "the organization was evident", while The Fetish Saloon (UK) called it "an event firmly established on the international fetish calendar".

Exoticon Detroit 7 is slated to take place on September 17th-20th, 2015.

& VENA present  
 november 7-9th 2008  
**EXOTICA 4 DETROIT**  
 DETROIT'S EXOTIC FETISH WEEKEND  
 Westland, Michigan • 28949 Joy Road • 48185  
 Hosted by Tim Woodward, Publisher of Skin Two  
 featuring **SKIN TWO**  
 masquerade ball • 50 vendor booths • 3 day fetish expo • workshops  
 live shows • endless parties • top fetish models • fashion shows  
 for more information and online ticket sales  
[www.exoticadetroit.com](http://www.exoticadetroit.com)  
 sponsors: HENRY, Liquid Red, KLEVER PRINTING, wearelattex.com

WHERE THE NAUGHTY COME TO PLAY  
**SLICK!**  
 LATEX FASHION PARTY  
 at club hall Clutch Cargo's  
 friday night nov. 7th  
 november 7-9th 2008  
**EXOTICA 4 DETROIT**  
 SKIN TWO Masquerade Ball  
 at Crofoot Ballroom  
 saturday night nov. 8th  
 featuring **STITCH**  
 from MUSHROOMHEAD  
 sponsored event information visit [www.wearelattex.com](http://www.wearelattex.com)  
 Hosted by Marnott  
 for more information and online ticket sales

DETROIT'S EXOTIC FETISH WEEKEND  
 Weekend Pass Only \$35  
**EXOTICA 5 DETROIT**  
 September 27-29 2013  
 fetish ball • 4 night parties • 3 days of fetish shopping  
 top fetish models • latex fashion shows • workshops  
 Kinky Shopping  
 for more information and online ticket sales  
[www.exoticadetroit.com](http://www.exoticadetroit.com)  
 sponsors: ATELIER GOTHIQUE, HENRY, KLEVER PRINTING, wearelattex.com  
 Hosted by Tim Woodward

*A One Night Erotic Fetish Affair*  
**BALL DETROIT**  
 MARCH 29 • 2014  
 Token Lounge • 28949 Joy Road, Westland, MI 48185  
 DEVIATIONS DETROIT DUNGEON • LADY PAUL  
 FETISH SHOWS BY CHAOS & NOIR HALO • GOGO GIRLS  
 PIN UP MODELS • DJ DARKS CHOIR • DJ AUDIO FLESH

DETROIT'S BEST FETISH PARTY OR NIGHT!  
**MARQUIS EXOTICA 6 DETROIT**  
 DETROIT'S EXOTIC FETISH WEEKEND  
 September 26-28 2014  
[www.exoticadetroit.com](http://www.exoticadetroit.com)  
 Token Lounge • Grand Circus Tower • 28949 Joy Road, Westland, MI 48185  
 sponsors: ATELIER GOTHIQUE, HENRY, KLEVER PRINTING, wearelattex.com  
 Friday night high end latex runway fashion shows • Saturday night fetish masquerade ball  
 4 nights of parties • 3 days & nights of fetish expo shopping • nationally acclaimed performers  
 daytime adult themed workshops • singles mingle • slave auction • foot fetish event

# DEMOGRAPHICS

Exoticon's Guests tend to be a concentrated demographic of young to middle aged upscale singles and couples, with a reasonably expendable income, and an open minded attitude about the Erotic and Fetish Lifestyles, as well as Alternate Sexuality.

The previous Exoticon expos welcomed over 2,000 guests from all over the country and even some guests from Italy, Spain and Germany. This upcoming expo is expected welcome even more guests from overseas with guaranteed press coverage in Marquis Magazine & Skin Two Magazine, distributed all over Europe, the US, and the rest of the world.



# ENTERTAINMENT

Naturally, one can't have a fetish event without a fashion show and several other fetish related performances and shows with top tier talent and fetish models from across the country.

Because Exoticon Detroit 7 is about the unconventional, you can be sure that the entertainment will be as well.

Exoticon has featured several internationally well known models & performers including Angela Ryan, Emily Marilyn, Julie Simone, Erica Furness, Vena, Noir Halo, Miss Pussykatt, Sabin, Vivian Ireene Pierce, Maya Sintress, Mistress Xena, Nikki Sebastian. And other personalities such as Steve Diet Goedde, Tim Woodward, Curse Mackey, Perry Gallagher, Lithium Picnic and Xris Smack! Exoticon is the only expo of its kind in Mid-west America.





# GET INVOLVED

## Be A Sponsor:

As a sponsor/partner, you or your company will be highly visible, in addition to direct access to this group. EXOTICON offers vendor packages, multiple levels of sponsorship/partnership vendor packages, and non-booth sponsorship packages. Visit our website [www.exoticadetroit.com](http://www.exoticadetroit.com) for more information about our upcoming event and pictures from our last Exoticon event.

## Be A Vendor :

Vendors will not only have access to all the events at the Exoticon Ball, a booth in our expo which runs from 2pm-2am (outdoor vendors 2pm to 12am, indoor vendors 4pm to 2 am) during the day and into the night parties, but they will also be listed in the directory of our full color glossy 16 page Exoticon Program. The program will be given free to all guests of the expo. There is also an option to advertise your business in our program with a full color ad.

Exoticon Detroit 7 will create the excitement and enthusiasm Detroit has been longing for since our previous events and give fetish fans another reason to buy fetish related kinky products, while introducing your business to a whole new population of people. And with the mainstream media slowly promoting BDSM more openly now since the popular book "50 Shades of Grey", who knows how many new faces will be walking into Exoticon Detroit 7 Expo shopping for their first fetish outfits in preparation for this event.

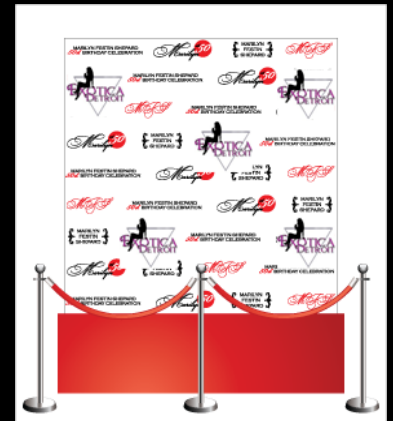


# EXPOSURE / BRANDING

## Exposure:

Vendors and sponsors will have access to exposure through a variety of advertising and branding channels, before, during and after the event through our various forms of promotional media. Your company will have the chance to get noticed by choosing a package that includes a selection of these types of advertising (see the vendor and sponsor packages for rates and options):

- Vendor booths in the expo area to sell merchandise
- Option to add gift and/or flyer to gift bags
- Optional presentation prepared and executed by vendor
- Night time party stage presentation/ fashion show introduction by MC
- Logo on the red carpet media step-and-repeat wall
- Color or b/w ad in the Exoticon Program
- Product/company advertisement on Exoticon promotions
- Advertising during expo
- Mentioned on airtime during any radio announcements
- Posters in event and expo
- Banner space (up to 5 feet across)
- Listing in the Directory of the Exoticon Program
- Listing in the Online Directory on ExoticaDetroit.com



# SPONSOR / VENDOR RATES:

**VENDOR - Outdoor tent \$200/ Indoor \$225 (limited indoor space) (Table Rental Extra- Optional)**  
(Returning Vendors from Exotica 1 - \$125 (Table Rental Extra- Optional))

- 1 Expo booth 6x6 area
- Invitations to select Exclusive Parties
- 2 VIP Weekend Passes \* (passes cannot be interchanged)
- Up to 4 extra passes can be pre-purchased at a 20% off rate
- Listing in the Directory of the Exoticon Program
- Listing in the Online Directory on the ExoticaDetroit.com website

**SILVER SPONSOR - Outdoor tent \$300/ Indoor \$325 (limited space) (Table Rental Extra- Optional)**  
(Returning Vendors from Exotica 1 - \$225 (Table Rental Extra- Optional))

- 1 Expo booth 6x6 area
- Option to add gift and/or flyer to gift bags
- 4 VIP Weekend Passes \* (passes cannot be interchanged)
- Up to 4 extra passes can be pre-purchased at a 20% off rate
- Invitations to select Exclusive Parties
- Up to 10 minute optional daytime presentation prepared and executed by vendor
- Small logo on the red carpet media step-and-repeat wall
- 1/4 page full color ad in Exoticon Program
- Listing in the Directory of the Exoticon Program
- Listing in the Online Directory on the ExoticaDetroit.com website
- Shuttle from the venue to the hotel included

**FREE** listing for all sponsors & vendors to list your fetish/ adult toy products on [www.KinkyToyz.com](http://www.KinkyToyz.com)

**GOLD SPONSOR - Outdoor tent \$600/ Indoor \$650 (limited space) (Table Rental Extra- Optional)**  
(Returning Vendors from Exotica 1 - \$500 (Table Rental Extra- Optional))

- 2 Expo booths 12x12 area
- Option to add gift and/or flyer to gift bags
- 5 VIP Weekend Passes \* (passes cannot be interchanged)
- Up to 4 extra passes can be pre-purchased at a 20% off rate
- Invitations to select Exclusive Parties
- Up to 20 minute optional daytime presentation prepared and executed by vendor
- Medium logo on the red carpet media step-and-repeat wall
- Product/company advertisement on flyers & posters promoting the event
- 1/2 page full color ad in Exoticon Program
- Listing in the Directory of the Exoticon Program
- Listing in the Online Directory on the ExoticaDetroit.com website
- Shuttle from the venue to the hotel included

Please note:  
Indoor booths will run:  
4pm-2am

Outdoor booths will run:  
2pm-12am

Other times booth areas  
will be closed off and  
secured.

**PLATINUM SPONSOR - Indoor space \$1,000 (Table Rental Extra- Optional)**  
(Returning Vendors from Exotica 1 - \$800 (Table Rental Extra- Optional))

- Featured booth placement - 3 booth spaces 18x18 area
- Option to add gift and/or flyer to gift bags
- 10 VIP Weekend Passes \* (passes cannot be interchanged)
- Up to 4 extra passes can be pre-purchased at a 20% off rate
- Invitations to all Exclusive Parties
- Up to 10 minute optional nighttime or daytime presentation prepared and executed by vendor
- Large logo on the red carpet media step-and-repeat wall
- Full page full color ad in the Exoticon Program
- Product/company advertisement on all Exoticon promotions
- Advertising during expo
- Mentioned on any radio airtime announcements
- Posters in event and expo
- Listing in the Directory of the Exoticon Program
- Listing in the Online Directory on the ExoticaDetroit.com website
- Shuttle from the venue to the hotel included

# NON-BOOTH SPONSORS

Non-Booth Sponsors will have the same advantages of booth sponsors, but we are offering banner space for company name branding at the Expo and on our advertising instead of a booth at the Expo. Gold non-booth sponsors include full page/ full color advertising space in our Expo directory and listing on all radio, newspaper, and magazine interviews.

## **SILVER NON-BOOTH SPONSOR - \$225**

- Banner space (up to 5 feet across)- 1 banner
- Option to add gift and/or flyer to gift bags
- 2 Weekend Passes \* (passes cannot be interchanged)
- Up to 4 extra passes can be pre-purchased at a 20% off rate
- Invitations to select Exclusive Parties
- Small logo on the red carpet media step-and-repeat wall
- Listing in the Directory of the Exoticon Program
- Company logo listed on all posters and flyers (including internet)
- Listing in the Online Directory on the ExoticaDetroit.com website

## **GOLD NON-BOOTH SPONSOR - \$550**

- Banner space (up to 5 feet across)- up to 3 banners
- Option to add gift and/or flyer to gift bags
- 6 Weekend Passes \* (passes cannot be interchanged)
- Up to 4 extra passes can be pre-purchased at a 20% off rate
- Invitations to select Exclusive Parties
- Full page Full Color ad space in Exoticon program
- Product/company advertisement on flyer
- Up to 20 minute optional daytime presentation prepared and executed by vendor
- DJ shout out Fri day and Saturday Night
- Large logo on the red carpet media step-and-repeat wall
- Listing in the Directory of the Exoticon Program
- Listing in the Online Directory on the ExoticaDetroit.com website
- Company logo listed on all posters and flyers (including internet)
- Company listed in all radio interviews, as well as newspaper & magazine interviews
- Shuttle from the venue to the hotel included

*\* The Weekend Pass includes admission into:*

- Expo and all the daytime events on Friday, Saturday, and Sunday
- SLICK! Latex & Fetish Party on Friday night
- The main event: The Exoticon Fetish Ball on Saturday night.
- Shuttle tickets available at a discounted rate to vendors.

*Each vendor/sponsor may purchase additional passes at a special vendor/partner discount of 40% off ticket price (see table below for price information.) Discount tickets must be purchased at least 10 days in advance.*



# PASS INFORMATION

Thursday, Sept. 17th, 2015  
Full Price Ticket \$20.00

Friday, Sept. 18th, 2015  
2pm-2am  
Full Ticket Price \$20.00  
Afterparty VIP \$10.00  
Vendor Discounted Price 20% off (for additional tickets)

Saturday, Sept 19th, 2015  
2pm-2am  
Full Ticket Price \$25.00  
Afterparty VIP \$10.00  
Vendor Discounted Price 20% off (for additional tickets)

Sunday, Sept. 20th, 2015  
1pm-7pm  
Full Ticket Price \$5.00  
Vendor Discounted Price 20% off (for additional tickets)

VIP Weekend Pass  
*includes access to Thurs night party & VIP afterparties*  
\$50.00 door/ \$45.00 presale  
Vendor Discounted Price 20% off (for additional tickets)

Weekend Pass  
\$45.00 door/ \$40.00 presale  
Vendor Discounted Price 20% off (for additional tickets)

(Vendors can purchase up to 4 additional discount tickets pre-sale at 20% off)

No discount tickets available at the event.



# PROGRAM AD RATES

We are offering full color glossy and discount black & white ads in our 16 page show program that will be given free to all guests of Exoticon. Rates do not include graphic design. Please inquire about custom advertising design for you ad, \$100 extra. Deadline for payment and artwork is August 20th, 2015. Ads without payment submitted by this date will be taken out of the program. Please submit ads in camera ready .pdf or 300 dpi. .jpg format. If ad is not completely designed for print, a \$100 design fee will be added.

## COLOR

Inside cover/ back cover FULL COLOR (limited space) \$400

Full page FULL COLOR \$300

Half page ad FULL COLOR \$200

Quarter page ad FULL COLOR \$100

1/8 page ad FULL color \$50

Here are some companies that have previously advertised in our full color directory: Déjà Vu Showgirls & Déjà Vu Love Boutique, Exquisite Restraint corsetry, Atelier Gothique, Eros Zine, Wet Premium Lubricant, Ivy's Custom Corsetry, HotMovies.com

*Please fill out form attached and email, fax or mail it to your advertising representative. We accept credit card through pay pal, or check. Booths and ads will not be held until payment is received.*



# SPONSORSHIP EXTRAS

## Vendor Booth & Sponsor Extras:

### Drape & pipe, tables or chairs that can be rented (must be pre-paid)

Drape & pipe- discussed prior to the event

Table \$20

2 chairs \$10

### Transportation is available to and from hotel to venue

Hearse shuttle available!

\$30/ day for vendors (special pre-paid vendor rate)

seats are limited- first come first serve

### Hotel:

#### Special Discount for Exotica Sponsors & Guests

*Comfort Inn in Livonia is our official Exotica Hotel. The rate is \$79 per night and includes breakfast. It's only 10 dollars to take a cab from the hotel to the venue. Say "Exotica" when you call to reserve a room.*

Comfort Inn Livonia

29235 Buckingham St, Livonia, MI 48154

(734) 458-7111

<http://www.comfortinnlivonia.com/>

### Extra Sponsor Options:

*(Do not need a vendor/sponsor package to purchase)*

• Bag Sponsor \$50- (500 bags) must submit 500 pieces  
(as many different pieces as you want)

• Exclusive Lanyard sponsor + banner space (one available)  
\$250- Your ad on one side of Exoticon special passes for all  
VIP pass holders/Vendors/Media/Staff/Security

• Event Banner \$75 - up to 3 banners - door, vendor area,  
dance area, not stage

• Stage Banner \$400

• Step and repeat wall logo \$25

• beverage or food sponsor- provides certain amount of complimentary edible products at the event to our guests and performers\*\* ask your Exoticon representative for more info.





# Exoticon Vendor Space Request Intent to Show Form

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please select which vendor package you are interested in: (mark the quantity & circle your choice)

\_\_\_ VENDOR - Outdoor tent \$200/ Indoor \$225 (Vendors from Exotica 1 - \$125)

\_\_\_ SILVER SPONSOR - Outdoor tent \$300/ Indoor \$325 (Vendors from Exotica 1 - \$225)

\_\_\_ SILVER NON-BOOTH SPONSOR- \$225

\_\_\_ GOLD SPONSOR - Outdoor tent \$600/ Indoor \$650 (Vendors from Exotica 1 - \$500)

\_\_\_ GOLD NON-BOOTH SPONSOR- \$550

\_\_\_ PLATINUM SPONSOR- \$1,000

# of Booth tables needed at x \$20 per table \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_

# of Booth chairs needed at x \$10 per 2 chairs \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_

Drape & pipe for booths available for extra- must be discussed prior to the event

Sponsor/Vendor amount \$ \_\_\_\_\_ + Table total \$ \_\_\_\_\_ = Total \$ \_\_\_\_\_

This form indicates requests only and does not confirm exhibit space without payment. Limited space available, booth reservation made when payment is submitted.

Signature of Authorized Participant: \_\_\_\_\_

Note: We have approximately 7 indoor booths & 15 outdoor tent booths reserved during the expo (outdoor vendors 2pm to 12am, indoor vendors 4pm to 2 am Friday & Saturday/ Noon-6pm Sunday). Booth space filling up quickly, must send payment to hold your booth space, non-paid booths may be canceled.

# Exoticon Program Advertising Request Intent to Advertise Form

Please fill out all the information boxes on the previous page first even if you do not plan on being a vendor.

Please select ad size you are interested in:

Inside cover/ back cover FULL COLOR (limited space) \$400

Full page FULL COLOR \$300

Half page ad FULL COLOR \$200

Quarter page ad FULL COLOR \$100

Custom ad design \$100

Bag Sponsor \$50- (500 bags)

Event Banner \$75 - up to 3 banners

Stage Banner \$400

Step and repeat wall logo \$25

Exclusive Lanyard sponsor + banner space (one available) \$250

Signature of Authorized Participant: \_\_\_\_\_

Please fill in prices of selected packages you would like to reserve:

(Ads without payment submitted by August 20th, 2015 will be taken out of the program)

Vendor Package Price: \_\_\_\_\_

Program Ad/ Extras Price: \_\_\_\_\_

Total amount: \_\_\_\_\_

## Payment Choices

Please choose method of payment:

Check     Paypal

Please email, fax or mail this form to your Exoticon Expo representative.

Please send payment through paypal at [exoticadetroit@gmail.com](mailto:exoticadetroit@gmail.com), or send a check made payable to **Ally Loughrey**, 5509 Hummingbird Lane, Clarkston MI 48346